

Zack Stahr

EMAIL

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PHONE

not available online

LINKEDIN

www.linkedin.com/in/zackstahr

Digital Marketing / Communications / Team Management

EDUCATION

Bachelor of Science in Business Marketing | University of Missouri–St. Louis

September 2017 - December 2019

Minor in Media Studies, Certificate in Advertising, Certificate in Digital Marketing

Cumulative 3.7 Grade Point Average, Dean's List 2017–2019, Graduated Cum Laude

WORK EXPERIENCE

Manager, Campus Box Office | Lindenwood University

May 2021 - Present

- Led a high-volume box office team, selling tickets to theater, sporting, and campus events.
- Developed, executed, and oversaw internal and external communication strategies for ticketed events
- Created messaging and ensured that all communication materials were up to date and on-brand.
- Coordinated resources across multiple project initiatives and teams.
- Set strategies for box office growth and led the team to execute those strategies.
- Constructed events and sold tickets in AudienceView Campus CRM.
- Leveraged Adobe Creative Suite, HTML, and CSS to create a beautiful, clear, and functional website.

Communication Specialist | Element Church

January 2020 - May 2020

- Served as the primary communicator to the 4,000 weekly attendees at Element Church.
- Wrote compelling announcement scripts, blog posts, email newsletters, and Facebook posts.
- Managed a high-traffic Facebook page and high-volume Facebook groups, sending 21 posts per week.
- Ensured communications aligned with the overall marketing plan and brand standards.

Social Media Assistant | Touhill Performing Arts Center

June 2019 - January 2020

- Managed social media campaigns, created media content, and curated third-party content.
- Grew social media following during my time from 7,000 to 8,300.

OTHER EXPERIENCE

Station Manager | The U: UMSL Radio

May 2018 - May 2019

- Managed radio DJs and scheduled programming.
- Produced radio spots, including advertisements and public service announcements.
- Organized, promoted, and ran special events, including four concerts.

Eagle Scout | BSA Troop 957

SKILLS

- Adobe Creative Suite
- Microsoft Office
- AudienceView Campus
- WordPress CMS
- Social Media
- Google Analytics
- CRM Platforms
- Email Marketing
- People Management
- Communication
- Policy Writing
- Graphic Design
- Audio Recording
- Video Editing
- Photography
- Email Marketing
- Blogging
- Copywriting